

DECEMBER 7-10, 2014 SAN DIEGO CONVENTION CENTER





### PBEO Job Fair

This December 7-10, the San Diego Convention Center in San Diego, Calif., will play host to the 2014 PBEO Job Fair. Each year at the Baseball Winter Meetings, the Job Fair gives individuals seeking employment in the baseball industry the opportunity to meet with club executives and interview on-site for a variety of available positions.

With December marking the height of the baseball hiring season, an average of 450-550 jobs are posted each year for a similar number of job seekers. Most clubs are hiring for positions beginning in January 2015, with Short Season-A™ and Rookie® level clubs hiring for later in the year. For a list of short season clubs, visit the classification page on www.Milb.com. Historically, the split for full-time versus internship positions is about 70%/30%, and we cannot guarantee how many full-time positions will be posted.

### **Job Fair Process**

The process is simple and streamlined. Job Fair attendees can search jobs ranging from internships to full-time positions, then apply, interview and receive offers all while at the Baseball Winter Meetings.

The Job Posting Room, which opens on Sunday, December 7, at 3:30 p.m., immediately following the conclusion of the Business of Baseball Workshop, is where all of the available positions will be numbered and posted according to category (e.g., Ticket Sales, Stadium Operations, etc.). When you find a position for which you would like to apply, write the job number, title and the phone number where you can be reached while in San Diego on your résumé, before submitting into its respective résumé drop box. You will need a separate résumé for each position for

which you are applying. It is recommended that you make plenty of copies of your résumé before arriving to the Baseball Winter Meetings. There are on-site services offered by the convention center for a fee, should you need to utilize them.

For more information on the Job Fair process, visit the Job Fair General Information page on <a href="www.PBEO.com">www.PBEO.com</a> or email questions to <a href="mailto:lnfo@PBEO.com">lnfo@PBEO.com</a>. Job seekers should plan to attend the Orientation Session on Sunday, December 7, during the Business of Baseball Workshop. For more information, including 'Frequently Asked Questions,' visit the PBEO Job Fair page at <a href="https://www.PBEO.com">www.PBEO.com</a>.

### Agenda

#### SUNDAY, DECEMBER 7

Registration Counter 7 a.m. – 4 p.m.

Business of Baseball Workshop 8 a.m. – 3:30 p.m.

Job Posting Room & Workroom 3:30 p.m. – 5 p.m.

#### MONDAY & TUESDAY, DECEMBER 8-9

Registration Counter 8 a.m. - 4 p.m.

PBEO Office & Job Posting Room 9 a.m. - 5 p.m.

Interview Room, Interview 9 a.m. - 6 p.m.

Schedule Room & Workroom

#### WEDNESDAY, DECEMBER 10

PBEO Office & Job Posting Room 9 a.m. – 5 p.m. Interview Room, Interview 9 a.m. – 6 p.m. Schedule Room & Workroom

Dates and times are subject to change without notice.

### **Job Categories**

- Administrative Assistant
- Advertising/Sponsorship
- Assistant GM
- · Baseball Operations/Scouting
- Business/Accounting/Finance
- Clubhouse/Equipment Manager
- Community Relations

- · Concessions/Catering
- Creative Services
- Event Management
- Group Sales
- IT/Computer Network Systems
- Marketing & Promotions
- Mascot
- Media/Public Relations
- Merchandise/Retail
   Services
- Other
- Play-by-Play

- Senior Management
- Social Media
- Stadium Operations
- Ticket Sales
- Turf/Grounds Management

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# GENERAL INFORMATION



### Visit PBEO.com

Job seekers can find complete PBEO Job Fair information, including résumé tips, proper attire for events and property maps, on <a href="www.PBEO.com">www.PBEO.com</a>. On the home page, click on the Job Fair logo on the right-hand navigation bar, or 'Job Fair' in the top navigation bar. The 'Frequently Asked Questions' page will also serve as a resource for Job Fair attendees. If you have any questions about the Job Fair, send an email to <a href="mailto:lnfo@PBEO.com">lnfo@PBEO.com</a> and a member of the Minor League Baseball staff will respond in a timely manner.

#### RÉSUMÉS

We always say that you can't bring too many résumés! Don't think that 50 is overkill. Having copies made on-site can be costly. Play-by-Play applicants should submit a demo tape or CD and résumé in an envelope (8.5" x 5.5").

#### **ATTIRE**

Business attire is suggested, especially for interviews. For men, a jacket and tie are recommended, while a suit/dress/pants/skirt with collared shirt are suggested for women. For special events throughout the week, attire ranges from casual to business. Keep in mind that your potential future employer may be on-site during the week, so a presentable and professional appearance is recommended at all times.

#### INTERNET

"Instant Internet" is available in the PBEO Job Fair space at the San Diego Convention Center (meeting rooms and lobby area). The cost is \$12.95 per 24 hours per device.

For information on the "Instant Internet", click here.

#### ABOUT SAN DIEGO

Ninety-two golf courses, 1,200 tennis courts, 70 miles of pristine beaches – all in a climate named "ideal" by meteorologists. San Diego's four microclimates, including mountains, deserts, inland valleys and beaches can show you just how great the great outdoors can be. Explore rural mountain terrain or desert trails, run with the tide or swim against it, scuba dive the depths of kelp forests or cycle pine forests. San Diego's many outdoor venues offer just about any sporting convention or spectator event you can think of.

This is a city that has hosted two Super Bowls and is home to an annual Rock 'n' Roll marathon. "America's Finest City" definitely lives up to its reputation as "America's Fittest City."

Also, while in San Diego, enter a floating city at sea on the USS Midway Aircraft Carrier Museum, situated along the bay, or visit the famous Horton Plaza with more than 100 different stores.

#### **WEATHER**

Please refer to your favorite weather forecast when planning your trip to San Diego. Average temperatures in December range from a low of 48 to a high of 65 degrees.

A marked feature of the climate is the wide variation in temperature within short distances due to the topography of the land. Come sample coastal, mountain and desert environments all in the span of a day (www.sandiego.org).

#### **FUTURE BWM SITE**

**Gaylord Opryland Resort & Convention Center** Nashville, Tenn.

December 6-10, 2015



Eager job seekers browse open positions in the Job Posting Room

OVER 58% OF SURVEYED JOB SEEKERS RECEIVED A JOB OFFER AT THE 2013 PBEO JOB FAIR.









# REGISTRATOIN



### Registration

Online registration with a major credit card can be completed on <a href="www.PBEO.com">www.PBEO.com</a>, or by filling out and returning the attached form along with payment by October 24, 2014, for a discounted rate. After this date, registrations will only be taken on-site (cash or credit card only) and registration fees will increase by \$50. If you are a current PBEO member, your subscription must run through December 10, 2014, to register at the Current Member rate. If it does not, you must register as a Non-Member, which would extend your PBEO membership by another year.

On-site registration counters will open at 7 a.m. on Sunday, December 7. Registration is also open on Monday, December 8, and Tuesday, December 9, from 8 a.m. – 4 p.m. Registering in advance ensures that you will receive your registration package, including your official name badge, prior to the event, eliminating the need to visit the registration counter. The first 400 registrants will also receive a ticket to pick up a free gift item on-site. Your name badge must be worn at all times to gain entrance to the Job Posting Room and the Baseball Trade Show.

#### REGISTRATION INCLUDES

Full access to the PBEO Job Fair, Business of Baseball Workshop, Baseball Trade Show and a PBEO gift item (gift item will be available to the first 400 registrants). Registration DOES NOT include entry to Baseball Winter Meetings special events, such as the Banquet, Awards Luncheon or Gala. Tickets for individual events can be purchased on-site at the Baseball Winter Meetings registration counter. Non-Member registration includes a one-year membership to www.PBEO.com (a \$50 value).

68% of MiLB clubs
posted positions
at the 2013 PBEO Job Fair.

### **Business of Baseball Workshop**

The annual Business of Baseball Workshop, which gives job seekers inside information about working in the sports industry from a list of distinguished speakers, will be held on Sunday, December 7, from 8 a.m. – 3:30 p.m.

#### BENEFITS OF ATTENDING

- Learn the ropes of the Job Fair process during the Orientation Session
- Discover how to find the right job in baseball
- Gain the skills to make you more marketable and increase your earning potential
- Networking opportunities with baseball executives
- Hear career-building ideas from industry insiders and key decision makers
- Acquire critical interviewing skills
- AND get a head start on your competition

Registration for the Business of Baseball Workshop is INCLUDED with the cost of the Job Fair. To make the most of your Job Fair experience, be sure to include this day of learning in your travel plans.



MiLB President Pat O'Conner speaks during the Business of Baseball Workshop

"I was shocked by how helpful and informational the whole experience was for me. Every person I met had the same tenacity and initiative to start a career in baseball. I have been fortunate enough to realize what I want to achieve for my career and I thank PBEO for giving me such an opportunity to meet and network with others who share the same goals."

Lauren Mahoney,

Assistant Manager of Corporate Partnerships, St. Lucie Mets and 2012 Job Fair attendee









# SPECIAL EVENTS



### Baseball Winter Meetings & Baseball Trade Show





The Baseball Winter Meetings is the annual gathering of members of The National Association of Professional Baseball Leagues, Inc. d/b/a Minor League Baseball, Major League Baseball and their affiliated parties. Known as the largest gathering of baseball executives in the world, the Baseball Winter Meetings brings together front office personnel, trade show exhibitors and job seekers in one place for five days of seminars, league meetings and organizational meetings. Among the week's notable events are the Baseball Trade Show, PBEO Job Fair and other special events, such as the Banquet, Awards Luncheon and Gala. The Baseball Trade Show features a multitude of products and goods that clubs can purchase to use and/or give away in their ballparks. In addition, innovative and unique items are featured in the New Product Showcase. Baseball front office personnel, trade show exhibitors and job seekers will fill the property during these five days in December. For more information on these events, visit <a href="www.BaseballWinterMeetings.com">www.BaseballTradeShow.com</a>.

### **Additional Ticket Purchases**

Job Fair attendees are NOT automatically registered for Baseball Winter Meetings special events. However, there are many benefits in purchasing tickets and attending them. The Banquet (Sunday), Awards Luncheon (Monday) and Gala (Wednesday) give job seekers chances to further network with other job seekers and industry executives. Individual special event tickets will be available at a discount and may be purchased on-site\*\* at the Baseball Winter Meetings registration counter located in the Hilton San Diego Bayfront.

#### BANQUET

#### 12/07, 7-9 p.m.: \$75

Sponsored by Major League Baseball and New Era Cap Co., this annual event recognizes some of the most prestigious awards in the baseball industry, including the King of Baseball, the John H. Johnson President's Award, the Larry MacPhail Award, the Warren Giles Award, the Sheldon "Chief" Bender Award, the Mike Coolbaugh Award and the John Henry Moss Community Service Award. For more information on these awards, please visit <a href="https://www.BaseballWinterMeetings.com">www.BaseballWinterMeetings.com</a>.

#### **AWARDS LUNCHEON**

#### 12/8,12:15-2:30 p.m.: \$75

Sponsored by Musco Sports Lighting, the annual Awards Luncheon recognizes some of the top individuals and clubs within the game of baseball. Highlights of the event include opening remarks from Minor League Baseball President & CEO Pat O'Conner, followed by award presentations for the Joe Bauman Trophy, Rawlings Woman Executive of the Year, the Bowie Kuhn Award, Sports Turf Managers of the Year, Scouts of the Year, Baseball America Organization of the Year and The Bob Freitas Awards. The Awards Luncheon is attended by more than 1,000 individuals and is a way for attendees from both Minor League Baseball and Major League Baseball to honor their peers and colleagues.

#### **GALA AT PETCO PARK**

#### 12/10, 7:00-10:00 p.m.: \$75

Sponsored by New Era Cap Co., Essensa, Rawlings and K&K Insurance Group, the Gala's laid-back atmosphere and casual social setting offers Baseball Winter Meetings attendees, Baseball Trade Show exhibitors and job seekers a chance to network and socialize beyond the week's scheduled meetings. Taking place at Petco Park, this year's Gala will provide an evening full of delicious food, cocktails and mingling among your peers and colleagues, along with a spectacular inside look at the home of the San Diego Padres.

<sup>\*\*</sup>Prices and availability subject to change without notice.









# HOTEL & TRAVEL



### Housing

PBEO Job Fair attendees are responsible for making their own housing arrangements while attending the Baseball Winter Meetings and PBEO Job Fair. The Hilton San Diego Bayfront will serve as the host hotel for the Baseball Winter Meetings, while the San Diego Convention Center will host the PBEO Job Fair and Baseball Trade Show. Due to space limitations, housing will not be available for booking at the Hilton San Diego Bayfront. However, there are numerous other hotels nearby. Neither Minor League Baseball nor PBEO makes any representation with respect to any of these properties.

If you'd like to use the San Diego Convention Center as a reference point for your search, use the following address:

#### San Diego Convention Center

111 West Harbor Drive San Diego, CA 92101

Please note that the Job Fair and Baseball Trade Show will take place on the east end of the San Diego Convention Center.



#### now.BaseballAmericaMag.com

or call 800-845-2726

9 a.m. – 5 p.m., Mon-Fri ET. Mention code A4AOUT.

# Travel & Transportation AIR TRAVEL INFORMATION

#### San Diego International Airport (SAN)

San Diego International is the closest international airport to all of San Diego's downtown excitement. For parking information, travel to and from the airport or a full airport guide, please visit www.san.org.

#### **GROUND TRAVEL INFORMATION**

#### **Airport Shuttle**

Shuttle vans and buses operated by off-airport companies are a popular and convenient transportation option. Shuttle service is available at the Transportation Plazas across from Terminals 1 and 2, and curbside at the Commuter Terminal.

From Terminal 1 you must cross the skybridge, and take either the escalators or the elevators to street level. From Terminal 2 use the pedestrian crosswalk conveniently located outside the Terminal 2 baggage claim area to access the Transportation Plaza. A transportation coordinator will place you with the first available shuttle, unless you specify a particular shuttle company.

For a list and contact information on available shuttles, visit http://www.san.org/sdia/transportation/default.aspx.

#### **Parking**

On-site private vehicle parking is available at the San Diego Convention Center's 1,950-vehicle underground garage located below the building. The daily rate is \$15. Payment is due upon entry and there are no in and out privileges.

### **Contact Information**

For Professional Baseball Employment Opportunities (PBEO) Job Fair questions or general information, please contact us in any of the following ways:

#### **Professional Baseball Employment Opportunities**

P.O. Box A

St. Petersburg, FL, 33731-1950 **Website:** <u>www.PBEO.com</u> **Email:** Info@PBEO.com

**Phone:** (866) WE-R-PBEO (866-937-7236)

Fax: (727) 821-5819









# PBEO JOB FAIR REGISTRATION



Please complete this registration form and return it along with credit card information, check or money order made payable to: Professional Baseball Employment Opportunities, P.O. Box A, St. Petersburg, FL, 33731-1950, no later than October 24. Registration materials will be sent to attendees in early November. More information is available at <a href="https://www.PBEO.com">www.PBEO.com</a>, and you may also register online.

Registration Includes: PBEO Job Fair, Business of Baseball Workshop, Baseball Trade Show and Job Fair Gift Item\*. (DOES NOT include Baseball Winter Meetings special events, including the Gala, Banquet and others.)
\*Gift item limited to the first 400 registrations.

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Please create/ent	er your Username and	d Password	for <u>PBEO.com</u> (req	uired). Usernames and P	asswords must b	e 6 to 10 alpha	a-numeric characters.			
Do you or anyone	in your party have ar	ny special ne	eeds as addressed l	by the Americans with Di	sabilities Act?	☐ Yes ☐ No				
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Type : □ Check	□ Money Order	□Visa	□ MasterCard	□ American Express	□ Discover					
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Authorized Signa	ture (Card Holder)#	Print Name (as it appears on card)								

MAKE CHECKS PAYABLE TO

**Professional Baseball Employment Opportunities** 

All credit card transactions will appear as Minor League Baseball.

#### Terms

Refund Policy: A refund of Job Fair registration fees will be made upon written request only if the request is received on or before October 31, 2014. No refunds will be issued for registration cancellations after this date. Advance Non-Member registration includes a one-year membership to www.PBEO.com, a \$50 value. PBEO membership fees are non-refundable. Job Fair registration forms received after October 24, 2014, as well as on-site registration, will be an additional \$50 per attendee.

\*By signing, you agree to all rules and regulations for the Baseball Winter Meetings (found on www.BaseballWinterMeetings.com) and the General Rules of the PBEO Job Fair.









# GENERAL RULES



### Attendee Conduct & Liability

Attendees must abide by all applicable laws, codes, regulations, ordinances, rules (including the rules of the convention), and all directions given by the Convention Staff and/or the convention site. Attendees assume all risks and responsibility for attending the Baseball Winter Meetings, Baseball Trade Show, PBEO Job Fair, and all events related to them. Generally speaking, attendees are expected to behave in a professional and courteous manner when attending events. The hotels, convention staff, and Organizer reserve the right to immediately reject, eject, remove, or prohibit any attendee from the Baseball Winter Meetings, Baseball Trade Show, PBEO Job Fair, and all events related to them, if, in their sole and absolute discretion, the attendee violates any rules or regulations, or if the attendee's conduct is deemed detrimental or disruptive to the Baseball Winter Meetings, Baseball Trade Show, PBEO Job Fair, or other related events, or another attendee's safety or comfort. If any attendee is rejected, ejected, removed, or prohibited from the Baseball Winter Meetings, Baseball Trade Show, PBEO Job Fair, or other related event, the attendee shall not be entitled to any refund of registration fees or other fees and will remain liable for any damages caused by his or her actions.

ATTENDEES AGREE THAT THE NATIONAL ASSOCIATION OF PROFESSIONAL BASEBALL LEAGUES, INC. (THE "NAPBL"). PROFESSIONAL BASEBALL PROMOTION CORP. (THE "ORGANIZER"). MAIOR LEAGUE BASEBALL, SAN DIEGO HILTON BAYFRONT, SAN DIEGO CONVENTION CENTER, SAN DIEGO PADRES, AND ALL OF THEIR RESPECTIVE OWNERS, SUBSIDIARIES, AFFILIATED COMPANIES, MEMBER LEAGUES AND CLUBS, SHAREHOLDERS, DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, AGENTS, CONTRACTORS, SUBCONTRACTORS, AND ATTORNEYS SHALL NOT BE LIABLE TO ANY EN-TITY OR INDIVIDUAL FOR ANY LOSS, DAMAGE, OR INJURY ARISING OUT OF OR RELATING TO (i) ANY NEGLIGENT, RECKLESS, OR INTENTIONAL ACT OR OMISSION OF ATTENDEES (OR ANY OF ATTENDEES' OFFICERS, EMPLOYEES, REPRESENTATIVES, AGENTS, GUESTS, OR INDEPENDENT CONTRACTORS) OR (ii) ANY VIOLATION OF ANY APPLICABLE LAW, CODE, REGULATION, ORDINANCE, OR RULE BY ATTENDEES (OR ANY OF ATTENDEES' OFFICERS, EMPLOYEES, REPRESENTATIVES, AGENTS, GUESTS, OR INDEPENDENT CONTRACTORS). EACH EVENT LISTED IN (i) AND (ii) IS AN "INDEMNIFIED EVENT." ATTENDEES AGREE TO INDEMNIFY AND HOLD HARMLESS THE NAPBL, ORGANIZER, MAJOR LEAGUE BASEBALL, SAN DIEGO HILTON BAYFRONT, SAN DIEGO CONVENTION CENTER, SAN DIEGO PADRES, AND ALL OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATED COMPANIES, MEMBER LEAGUES AND CLUBS SHAREHOLDERS DIRECTORS OFFICERS EMPLOYEES REPRESENTATIVES AGENTS CONTRAC-TORS, SUBCONTRACTORS, ATTORNEYS, AND INSURERS FROM ANY AND ALL CLAIMS, THREATS, DAMAGES, INJURY, LOSSES, LIABILITY, SUITS, ACTIONS, DEMANDS, JUDGMENTS, PROCEEDINGS (WHETHER LEGAL, EQUITABLE, ADMINISTRATIVE, OR OTHERWISE), COSTS, AND EXPENSES (INCLUD-ING, WITHOUT LIMITATION, ATTORNEYS' FEES) RELATING TO OR ARISING FROM AN INDEMNIFIED

### PBEO Job Fair & Baseball Winter Meetings General Attendance Policy

The Baseball Winter Meetings are not open to the general public. In order to attend, you must be (i) a member of The National Association of Professional Baseball Leagues Inc., d/b/a Minor League Baseball, or Major League Baseball, (ii) a Baseball Trade Show exhibitor, (iii) a PBEO Job Fair attendee, or (iv) an Approved Non-Member. Non-Member applications must be approved prior to registration and will be considered on a case-by-case basis, in Minor League Baseball's sole and absolute discretion.

Minor League Baseball and Major League Baseball clubs and leagues may only register, purchase additional tickets or name badges, and request housing for individuals who are employed by their organization.

Any company that is in the business of selling a product or service to any Minor League or Major League Baseball club or league can only attend the Baseball Winter Meetings as a Baseball Trade Show exhibitor.

Any professional or amateur sports league, club, or organization must go through the Non-Member approval process as mentioned above and will be considered on a case-by-case basis, in Minor League Baseball's sole and absolute discretion.

Minor League Baseball, in its sole and absolute discretion, reserves the right to refuse admittance to any person or entity for any lawful reason. A member that has previously purchased a Name Badge Only may purchase an upgrade to a full registration package that includes tickets to all events by paying the on-site registration fee.

### Non-transferable Convention Name Badges

A convention name badge serves as a revocable license for admission to the Baseball Winter Meetings, Baseball Trade Show and PBEO Job Fair. Convention name badges are required to gain entry to the Baseball Trade Show. Convention name badges are non-transferable. Convention name badges must be worn at all times and must be presented upon request. Tickets are required to attend special events and are not transferable. Minor League Baseball reserves the right, in its sole and absolute discretion, to terminate an attendee's license at any time and require the attendee to leave the premises. Anyone so removed from the convention will not receive any refund of fees previously paid. Re-entry to the convention will not be allowed. In addition, Minor League Baseball reserves the right, in its sole and absolute discretion, to terminate an attendee's license at any time and require attendee to leave the premises if an attendee presents a name badge that does not belong to him or her or cannot produce required identification. Sharing name badges is strictly prohibited.

### **Children's Attendance Policy**

Children age 4 and older must have a ticket and convention name badge to gain entry to the Baseball Trade Show and Baseball Winter Meetings special events. Costs for children age 4 or older are the same as for adults.

#### **Lost/Replacement Policy**

If you lose or leave your registration materials at home, a replacement name badge can be purchased onsite at the Baseball Winter Meetings registration counter. If you lose special event tickets or a full passport, the charge for a replacement is the face value of the individual ticket or full passport. Upon your return home, a refund will be issued if you return all materials intact to our offices within fourteen (14) days after the last day of the event.

#### **Use of Likeness**

Attendee irrevocably consents to the NAPBL and Organizer, and their employees, agents, and personnel, using the likenesses of attendee and attendee's employees, agents, personnel, invitees, and guests for purposes including, without limitation, the operation of the Baseball Winter Meetings, Baseball Trade Show and PBEO Job Fair publicity, marketing, and promotion of the Baseball Winter Meetings, Baseball Trade Show, PBEO Job Fair and other programs. Attendee understands and agrees that the likenesses may be copied and distributed by various methods, including, without limitation, photography, video, television, websites, social media, brochures, email advertisements, magazines, and newspapers. Attendees and exhibitors understand that, although the NAPBL and Organizer will endeavor in good faith to use the likenesses in accordance with standards of good judgment, the NAPBL and Organizer cannot warranty or guarantee that any further dissemination of the likenesses will be subject to the NAPBL and Organizer's control. Accordingly, attendee, on behalf of himself, herself, or itself and all of its employees, agents, personnel, invitees, and guests, releases the NAPBL and Organizer from any and all claims and liability related to the likenesses or the dissemination thereof.

#### **Use of Email Address**

Email addresses of registrants are shared with Baseball Winter Meetings sponsors so that they can provide information about industry products and reviews. In addition, if you reserve housing through the Minor League Baseball office, your email address will be given to your assigned hotel in order to send hotel confirmation numbers.





